

Mountaga CISSE

Consultant, Blogger
Trainer in new media

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@mountcisse



EDUCATION

- 11/2003 - 08/2005 **Master's Degree in Engineering (Technologist in Computer Science) - known as DITI (Diplôme d'Ingénieur Technologue en Informatique)**
African Institute of Management (I.A.M), Dakar (Senegal) – With Honor (1st of the class)
- 11/2000 - 08/2002 **University Diploma in Networks and Data Processing applied to Management – known as DURIG (Diplôme Universitaire en Réseau et Informatique de Gestion)**
Gaston Berger University, Saint-Louis (Senegal)

PROFESSIONAL EXPERIENCE

- Since 01/2016 **DIGITAL 24 : Founder and Editor** - Dakar (Senegal)
Digital 24 is an online multimedia platform exclusively dedicated to information and communication technologies. www.digital24.tv
- Since 10/2013 **SIMTECH : Founder / CEO** - Dakar (Senegal)
SIMTECH is a digital agency specializing in new media - www.simtech.sn
- Advising and supporting companies or organizations in the implementation of digital strategies.
 - Live broadcast, live streaming events.
 - Audiovisual production of institutional films, event films, commercials and advertorials).
 - Training for media and communication professionals, companies or organizations wishing to become familiar with the world 2.0.
 - **They worked with us** : CAMPUSEN, ADEPME, ARTP, ECOWAS, CTIC DAKAR, ISOC, EU UNDP, CAMER-CO, ECOBANK MOBILE, AFMI-BAD, BRITISH COUNCIL SENEGAL, ...
- Since 03/2012 **Center for Study of Information Sciences (CESTI) - known as Centre d'Etude des Sciences et Techniques de l'Information (CESTI)** - Dakar (Senegal)
Trainer for the Master in Media and Communication (new media)
- Animation of training modules on the use and integration of communication tools on the Internet.
 - Social Media : management and animation of social media and social networks..
 - Blogging : desinging, personalization and management of blogs.
 - Collaborative tools for managing and sharing content.
 - Online security : how to manage your e-reputation and keep your online security safe.
- 06/2009 - 06/2017 **ITMAG : Co-founder and Manager** - Dakar (Senegal)
ITmag is an online magazine talking about the news technologies and digital in Africa and around the world - www.itmag.sn
- ITmag with the channel Digital 24 was awarded in 2016 the prize of the "**Best Content , ICT Publication**" at the Jambar Tech Awards organized by CTIC Dakar :
More about www.itmag.sn/jta
- 03/2015 - 03/2017 **Dakaractu : Digital Manager** - Dakar (Senegal)
Senegalese online newspaper - www.dakaractu.com
- Technical administration of the website.
 - Implementation and monitoring of the digital strategy.
 - Multimedia productions manager.
 - Managing the presence and visibility of the site on social media platforms.
- 02/2016 - 07/2016 **Afrique Communication : Digital Manager** - Dakar (Senegal)
Consulting agency in communication and digital strategy - www.afriquecom.com
- Implementation of a digital strategy for the agency.
 - Launch and management of a digital campaign for the agency.
 - Redesign of the agency's new website.

- SEO of the agency on search engines.
- Design of a landing page for the ADEPME company labeling program.
- Launch and management of the digital campaign of the ADEPME labeling project.
- SEO of the project on search engines.
- Livestreaming broadcast of technical workshops and video production.

- 02/2012 - 04/2012 **Election Observation Mission of the European Union** - Dakar (Senegal)
Community Manager (Press Office, responsible for social media and the website)
eeas.europa.eu/eueom/missions/2012/senegal/index_en.htm
 - Management of the website and social networks.
 - Press relations for coverage of activities.
- 11/2009 - 06/2013 **01-GRAPH : IT Manager** - Dakar (Senegal)
 Graphic Communication, Internet, Multimedia.
- 08/2008 - 10/2008 **FONDAS Group / MIWIS agency : IT Consultant** - Dakar (Senegal)
 IT Audit, Consulting, Information System, Telecom.
- 06/2008 - 02/2009 **SAFAR TECHNOLOGIES : Co-founder and Manager** - Dakar (Senegal)
 Software Engineering company
 - Manage and supervise the technical service and production.
 - Design, analyze and ensure validation and support of technical solutions.
- 08/2005 - 06/2008 **ORANGE / SONATEL : Technical Support Professional Customer Service** - Dakar (SN)
 - Technical support for Sonatel's professional customers (professional solutions, web hosting, messaging, database, internet).

SKILLS

- Implementation and monitoring of digital strategy.
- Design and monitoring of projects and campaigns on social media.
- Project management in new media, web, mobile, apps.
- Proficiency in web hosting management tools / database, ftp ...
- Proficiency in multimedia management tools, streaming, editing/video production.
- Training in web 2.0 and new media.
- Training in online security.
- Technical documents drafting, technology survey, IT consulting / new media.

References : Panos Institute West Africa (**IPAO/PIWA**), International Center for Journalists (**ICFJ**), University Agency of La Francophonie (**AUF**), International Federation of Journalists (**IFJ**), Center for Study of Information Sciences (**CESTI/UCAD**), Higher School of Journalism of the Professions of Internet and Communication (**E-JICOM**), Journalists at **Benin**, Journalists in **Guinea Bissau**, Journalists in **Gambia**.

OTHER ACTIVITES

- 07/2015 - 07/2018 Secretary of Communication and spokesperson of the Professionals Online Press Association - Senegal (**APPEL**) - www.appel.sn
- 03/2017 - 04/2017 Alumni at the International Visitors Leadership Program (IVLP) - USA
 Selected by the US State Department to participate in the IVLP program with 21 other nationalities.
 The theme of the trip was focused on new media and traditional media.
 "New and Traditional Broadcast Media". *More about this link* : blog.mountaga.com